

325-1831 College Avenue • REGINA, SASKATCHEWAN • S4P 4V5 www.SASKGALLERIES.ca

## 2021 – 2023 Strategic Map

MANDATE	SaskGalleries is an association to promote, develop, and encourage the growth of Saskatchewan professional commercial art galleries who exhibit and sell original works of art.				
	strategic vision				
VISION		seen as the <b>ultimate sou</b>		continues to grow exponentially, and d go-to place <b>for industry knowledge,</b> and <b>art</b> buy professional art.	
THEMES	strategic themes				
		PROMOTE	DEVELOP	ENCOURAGE	
STRATEGIC DIRECTION	OUR CUSTOMERS	Members and their customers			
	OUR GOALS	<b>PROMOTE</b> - Marketing - Fine Art Fair - Communications	<b>DEVELOP</b> - Market / Export Development - Member Services - Partnerships and Collaborations	ENCOURAGE - Member Success - Social Responsibility	